

DISCOVER YOUR LEADERSHIP POTENTIAL

Are you an agri-food professional? Do you own or manage your own agri-business? Are you looking to expand your leadership skills and competencies? Discover your leadership potential in the new AGRI-FOOD LEADERSHIP PROGRAM.

Engage with other agri-food professionals from across the value chain in a program that will help you develop your leadership style. Learn how to effectively take the lead in the workplace, gain skills for coaching and mentoring others and how you can influence organizational performance.

Develop and provide solutions to your own personal learning project throughout the program. Share with your peers, understanding, awareness and answers.



APPLICATION DEADLINE

OCTOBER 30, 2009

Agriculture & Food Council
The Catalyst

UNIVERSITY OF ALBERTA
SCHOOL of BUSINESS
Executive Education

AGRI-FOOD LEADERSHIP PROGRAM SCHEDULE 2009/10

MODULE 1 – December 16-17, 2009 – Leading from Self: Reflection on Human Behaviour

MODULE 2 – January 4-5, 2010 – Leading Others: Leading Relationships and Understanding Others

MODULE 3 – February 11-12, 2010 – Leading Through Coaching and Mentoring

MODULE 4 – March 1-2, 2010 – Leading the Organization: Leading Work - Influencing Organizational Performance

Fee: \$2,000 (plus GST)

Application forms and more information are available on the Agriculture and Food Council website at www.agfoodcouncil.com

All modules will take place at the University of Alberta's School of Business Executive Education Facility at Enterprise Square at 10230 Jasper Avenue, Edmonton, Alberta.



Discover your leadership potential!
For more information visit:
www.agfoodcouncil.com/funding/iamf/leadership.aspx

AGRI-FOOD LEADERSHIP PROGRAM

Leaders create a shared vision, implement change, take on risk and share in both successes and breakdowns of organizations.

How do you become a leader? It takes a lot of work.

The Agri-Food Leadership Program is an opportunity for emerging and seasoned leaders to learn and cultivate skills to further develop their style of leadership.

Discover your leadership potential!

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For more information, please contact:

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Benefits of attending the Agri-Food Leadership Program

Participants will:

Expand their knowledge and recognize and develop personal leadership habits

Study and discuss business cases that provide insight to all aspects of leadership

Network with other agri-food professionals from across the value chain

Understand and implement tools that can facilitate successful organizational relationships

Undertake a Personal Leadership Project

Gain confidence to accept future leadership opportunities

Provide constructive feedback to organizers to help form the next Agri-Food Leadership Program offering



Funding support for the leadership pilot is provided by the Agriculture and Food Council's Innovation in Agribusiness Management Fund, Alberta Agriculture and Rural Development, and Agriculture and Agri-Food Canada's Canadian Adaptation and Rural Development Fund.